

## **Home Buyers Round Table Board Minutes – March 9, 2017**

In attendance: Ann Raschein, Rebecca Wiese, Jenna Wuthrich, Sid Boersma, Tony Gates, Mike Daniels, Laura Stanfield, Kate Sullivan, and Dave Clem

10:35 Call to order

**Minutes** – Sid motioned, Tony seconded, approval February minutes passed.

### **Treasurer’s report –**

Ann provided Net Worth and Income Statement.

Moved \$300 from Membership budget to Anniversary Party budget to cover costs of party that were not covered by party sponsor donations.

Also, about \$1200 in sponsor checks have been received, but are not yet accounted for in the income statement.

Sid motioned, Laura seconded, approval of Treasurer’s reports.

### **2017 Sponsorship Discussion-**

Went through sponsor list provided by Dan Piazza to figure out sponsors who have committed, but not paid versus sponsors who have committed and paid.

Discussion about working on better marketing to sponsors. Things like thank you letters/cards, more formal sponsor request letters. Question arose as to what committee should take this one, Sponsorship or Marketing.

Jenna posed question of whether Marketing Committee should be folded into a different committee. Seems like this question comes up every year as to what Marketing should specifically be doing.....Board to further discuss more specific plan for Marketing Cmte responsibilities and/or rolling Marketing into another committee at April meeting.

Sid posed question of whether we should look to possibly end bowling event and move toward doing an annual “thank you” event for HBRT members and sponsors similar to the 20<sup>th</sup> Anniversary Party that we just had in January. Sid asked Board if it was OK for him to talk with Membership Cmte about possible annual event ideas. Board agreed that it was OK to explore this idea with Membership.

**Adjourned 11:20-** Kate motioned, Laura seconded, motion approved